

NIR-2009: Breaking the dawn

The 14th International Conference of Near Infrared Spectroscopy

7-16 November 2009 in Bangkok, Thailand

Co-organized by Kasetsart University, Thailand & Asian NIR Consortium

Web: www.nir2009.com

E-mail: nir2009@naro.affrc.go.jp

International Secretariat Office:

Sirinnapa Saranwong

National Food Research Institute (NFRI)

2-1-12 Kannondai Tsukuba 305-8642 Japan

Tel: +81-29-838-8088, Fax: +81-29-838-7996

Thai Secretariat Office:

Warunee Thanapase

Kasetsart Agricultural and Agro-Industrial Product Improvement Institute (KAPI),

Kasetsart University, 50, Phaholyotin Rd, Chatuchak, Bangkok 10900 Thailand

Tel: +66-2-942-8600 Ext 506, Fax: +66-2-562-0339

Sponsor Brochure

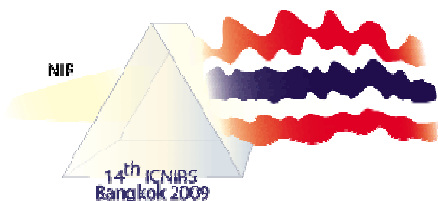
The 14th International Conference of Near Infrared Spectroscopy NIR2009: Breaking the dawn

Introduction

- Conference participants will be comprised of around 400 scientists and technologists representing the international NIR community.
- Representatives of all the major NIR instrument, technology and software manufacturers will be present as sponsors and delegates.
- The focus of the conference is on the application of NIRS toward the development for developing countries and for the sustainable natural resources utilization.
- The conference will be held at Amari Watergate Hotel, located in the centre of Bangkok, the capital of Thailand. The hotel is a five-star hotel and will be able to serve as an accommodation for all participants.
- Bangkok has an international airport and is served by a number of direct flights from around the world.
- Visit our up-to-date website at www.nir2009.com

Attendance at past ICNIRS conferences

Date	Country	City	Attendance
June 2007	Sweden	Umea	427
April 2005	New Zealand	Auckland	270
April 2003	Spain	Cordoba	355
June 2001	Korea	Kyongju	320
June 1999	Italy	Verona	420



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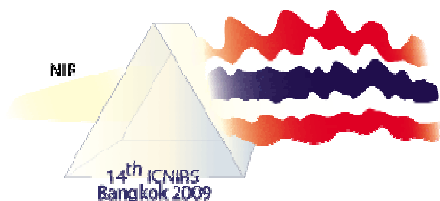
Sponsorship levels

Five general levels of conference sponsorship are available.

Grand Sponsor A minimum of 10,000 USD

As a Grand Sponsor you will receive the following benefits:

- Two complimentary registrations and an exhibition space of 5.0 x 2.0 square meter.
- The sponsor logo is prominently displayed on the Conference handbook.
- Two pages gray scale advertisement in the Conference handbook (finished artwork supplied by you).
- Rotation of sponsor advertisement in the form of power point slide during the Conference breaks at the rate of 15 seconds rotation (finished artwork supplied by you).
- The opportunity to include promotional material (no larger than A4 and supplied by you) in the Conference bags.
- The opportunity to present your company logo and link to your homepage on the sponsor page of the NIR2009 homepage
- The opportunity to host one hospitality party in the evening after the poster session in a specific location advised by the conference organizing committee.



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Gold Sponsor A minimum of 2,000 USD

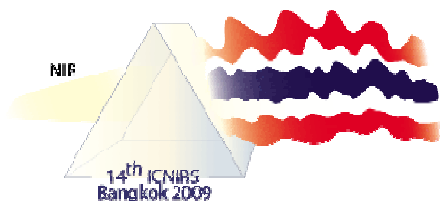
As a Gold Sponsor you will receive the following benefits:

- An exhibition space of 2.0 x 2.0 square meter.
- The sponsor logo is prominently displayed on the Conference handbook.
- One page gray scale advertisement in the Conference handbook (finished artwork supplied by you).
- Rotation of sponsor advertisement in the form of power point slide during the Conference breaks at the rate of 15 seconds rotation (finished artwork supplied by you).
- The opportunity to present your company logo and link to your homepage on the sponsor page of the NIR2009 homepage

Silver Sponsor A minimum of 1,500 USD

As a Silver Sponsor you will receive the following benefits:

- The sponsor logo is prominently displayed on the Conference handbook.
- One page gray scale advertisement in the Conference handbook (finished artwork supplied by you).
- Rotation of sponsor advertisement in the form of power point slide during the Conference breaks at the rate of 15 seconds rotation (finished artwork supplied by you).
- The opportunity to present your company logo and link to your homepage on the sponsor page of the NIR2009 homepage



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Bronze Sponsor A minimum of 1,000 USD

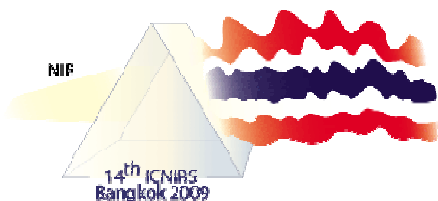
As a Bronze Sponsor you will receive the following benefits:

- The sponsor logo is prominently displayed on the Conference handbook.
- Half page gray scale advertisement in the Conference handbook (finished artwork supplied by you).
- Rotation of sponsor advertisement in the form of power point slide during the Conference breaks at the rate of 15 seconds rotation (finished artwork supplied by you).
- The opportunity to present your company logo and links to your homepage on the sponsor page of the NIR2009 homepage

Donating Sponsor A minimum of 250 USD

As a Donating Sponsor you will receive the following benefits:

- Quarter page gray scale advertisement in the Conference handbook (finished artwork supplied by you).
- The opportunity to present your company logo and links to your homepage on the sponsor page of the NIR2009 homepage



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Sponsorship Items

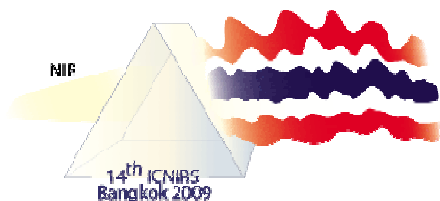
Beside the five Sponsorship levels, we are very much eager to ask each sponsor to add some more additional sponsor items as listed below.

Poster Panels 1000 USD per Unit

- Company logo and acknowledgment sentences on the specific location of poster panel.
- Acknowledgement of your poster panels sponsorship in the Conference handbook.
- One unit of poster panel sponsorship is comprised of 20 panels that can accommodate a total of 40 poster presentations. The expected number of poster presentations is 200 posters; therefore, we welcome the poster panel sponsorship at the maximum unit of 5 or 6 units.

Coffee Breaks 2000 USD per Unit

- The opportunity to profile your company name during breaks by the provision of coffees and some desserts or appetizers.
- Verbal and written acknowledgement of your Coffee Breaks sponsorship by the organizing committee during the Scientific Session and at the coffee tables.
- Acknowledgement of your Coffee Breaks sponsorship in the Conference handbook.
- One unit of Coffee Break Sponsorship refers to the opportunity to sponsor two coffee breaks on one Conference day for Nov 9 (Mon), 10 (Tue) and 12 (Thu), or one coffee break on two Conference day (Nov 11 and 13).



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Conference Bags – Reserved by Bruker

1500 USD per Unit

- Company logo on the Conference Bag.
- Acknowledgement of your Conference Bags sponsorship in the Conference handbook.
- One unit of the Conference bags sponsorship refers to the opportunity to put one company logo on the bag. The minimum of 2 units is needed if you want to have the bag to display your company logo only.

Conference Caps – Reserved by Bruker

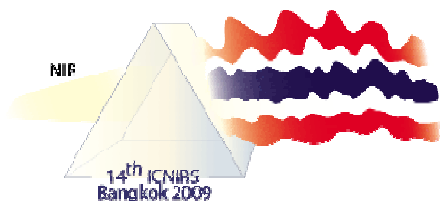
1000 USD per Unit

- Company logo on the Conference caps provided to each participants as a souvenir.
- Acknowledgement of your Conference Caps sponsorship in the Conference handbook.
- One unit of the Conference Caps sponsorship refers to the opportunity to put one company logo on the cap. The minimum of 2 units is needed if you want to have the cap to display your company logo only.

Internet Café

1000 USD per Unit

- Company advertisement as a wall paper and screen saver on the screen of computers provided in the Internet café (7F).
- The opportunity to place the company mouse pad for each company in the internet Café.
- The opportunity to provide your company goods in the Internet Café.
- Acknowledgement of your Internet Café sponsorship in the Conference handbook.
- One unit of the Internet Café refers to the opportunity mentioned above for 10 computers.



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Exhibition Information

Location

Amari Watergate Hotel and Spa
Banglampoo and Bangkoknoi rooms, 6 Floor
847 Petchburi Road, Bangkok 10400 Thailand
Tel: 66-(0)-2-653-9000
Fax: 66-(0)-2-653-9045, 653-9047
Website: www.amari.com/watergate/

Exhibition Setup

Sunday, 8 November 1300 – 1700 hr

Opening Hours

Monday, 9 November 0800 – 1830 hr
Tuesday, 10 November 0800 – 1830 hr
Wednesday, 11 November 0800 – 1200 hr
Thursday, 12 November 0800 – 1830 hr

Coffee breaks for both morning and afternoon sessions will be served in the exhibition areas.

Dismantling

Friday, 13 November 0800 – 1200 hr

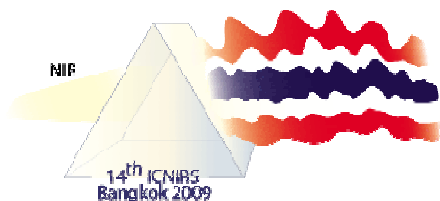
Freight and customs

Customs clearance is required for any instruments entering Thailand. It is imperative that this is completed prior to the conference. We recommend the exhibitor to investigate the system so called ATA Carnet (www.atacarnet.com) for the exemption of import tax for the exhibited items.

For those sponsors who do not have any representative in Thailand, It is highly recommended that you should send your instrument packed in a box to the following address;

NIR2009 (Nov 7-16, 2009) (c/o Ms. Chollada)
Amari Watergate Hotel & Spa
847 Petchburi Road, Bangkok 10400 Thailand
Tel: 66-(0)-2-653-9000, Fax: 66-(0)-2-653-9045, 653-9047

The deliver date must not be earlier than Nov 7, 2009.



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Stand Inclusions

Stand Size

Grand Sponsor

5m x 2m

Gold Sponsor

2m x 2m

Floor Plan

A floor plan giving stand numbers is attached as a pdf file.
The selection of stand is based on the first come first serve.

The Organizing Committee may need to make changes to the floor plan, however, changes will not be undertaken without prior discussion with the sponsor affected.

Stand Inclusions

- System structure with panels (2.50 m H)
- At least two units (Grand sponsor) or one unit (Gold sponsor) of aluminium knockdown white table 1.00(L) x 0.50 (D) x 0.80 (H) metre.
- At least two chairs
- One set of sticker cut of company's name on the facial board 30 cm. high
- Two of fluorescent 40w lamps
- One socket outlet
- One waste basket

Ceiling Height

Banglumpoo room

6.2 m

Bangkoknoi

3.2 m

Floor Covering

The exhibition area and meeting hall is covered with carpet

Electricity

The electricity supply is 220 volts, 50 hertz.

Equipment designed for different voltages will require a transformer.

A power stabilizer is also recommended.

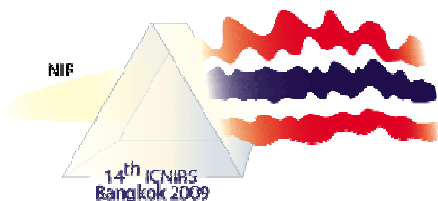
Power sockets accept only both two pin and three pin plugs.

Security

The exhibition areas will be guarded with a security guard. However, it is the responsibility of each exhibitor to ensure that their stand and goods on display area adequately insured for theft and damage.

Regulation

- Any sound utilized on a stand is to remain at a low level so as not to interfere with other exhibitors
- Advertising displays should not interfere or dominate other stands.



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- Exhibiting companies are each entitled to their own sight lines into stands
- Articles may not be suspended from the ceiling of the exhibition area.

Stand design

The company contracted to install the stand system is also able to assist with stand design and has a wide range of accessories for hire.

Neo Exhibit Co., Ltd
100/1 Vibhavadi Rangsit Road, Dindaeng,
Bangkok 10400 Thailand
Tel: 66-2-692-2855 Ext 204
Fax: 66-2-692-3082, 66-2-692-2141
Web: www.neo-exhibit.com
E-mail: suda@neo-exhibit.com

Person-in-charge: Ms. Suda Vilaiwongse

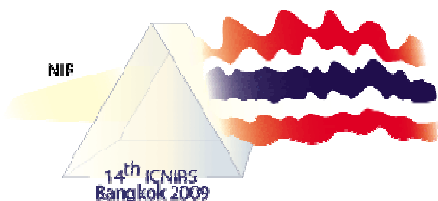
Inquiry and Payment

Inquiry

A company is required to fill out the Sponsorship Form provided in the end of this brochure and downloadable from our website.

The Sponsorship Form must be submitted to the Conference Secretariat by e-mail **by July 31, 2009.**

The contact address is Dr. Sirinnapa Saranwong (Mui)
sirinnap@affrc.go.jp



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Payment

Upon receiving the inquiry, the Conference Secretariat will contact you for confirmation and finalization of exhibition booth. The invoice and contract will be sent to the person-in-charge.

Payment can be done in two ways:

1) One time payment

The payment should be made **by September 30, 2009**. The company logo will be added on the Conference website within 2 weeks after the confirmation of money transaction.

2) Two times payment

2.1 The first payment as 50% deposit of the total charge should be made by **May 31, 2009**. The company logo will be added on the Conference website within 2 weeks after the confirmation of money transaction.

2.2 The second payment for the rest of the total charge should be made by **September 30, 2009**.

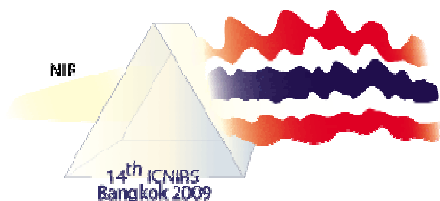
Transaction

Transaction should be made to the bank account of the NIR2009 which will be indicated in invoice sent to the sponsor.

[It is the responsibility of each sponsor to cover the cost for electronic money transaction and currency exchange.](#)

Important dates

Sponsorship Inquiry Start	December 15, 2008
Sponsorship Inquiry Deadline	July 31, 2009
Payment Deadline	September 30, 2009
Conference registration (Early)	June 1 – August 31, 2009
Conference registration (Late)	September 1 – October 15, 2009
Call for abstracts	March 1 – May 15, 2009



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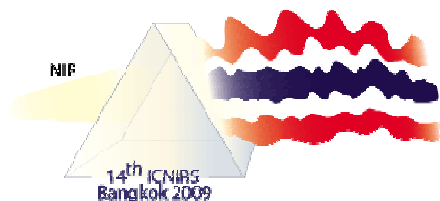
Registration

The cost for all sponsorship levels except the Grand Sponsor where two complimentary tickets are provided does not include Conference Registration or Social Function tickets. These are a separate cost and exhibition personnel will be able to register by completing a registration form available on the Conference webpage (www.nir2009.com) from June 1, 2009.

Accommodation

Exhibitors will be able to book accommodation at the Conference Hotel (Amari Watergate Hotel & Spa) where competitive room rates have been negotiated (100/105 USD for single and twin occupancy for the first 250 rooms). The hotel reservation form will be available on the Conference webpage from **June 1, 2009**.

The Organizing Committee have an agreement with the Conference Hotel for a substantial amount of reserved rooms during the Conference period, therefore, it will be greatly appreciated if the exhibitors would decide to stay at the Conference Hotel and use the reservation system provided by the Conference.



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Sponsorship Form

WE APPLY FOR NIR2009 SPONSORSHIP IN ACCORDANCE WITH THE TERMS AND CONDITIONS SET OUT IN THE EXHIBITION PROSPECTUS.

Please forward this form to:

Dr. Sirinnapa Saranwong

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Tel: 81-29-838-8088, Fax: 81-29-838-7996

E-mail: sirinnap@affrc.go.jp or nir2009@naro.affrc.go.jp

Company name _____

Postal address _____

Telephone _____

Fax _____

E-mail _____

Website _____

Contact person _____

Choice of sponsorship Grand Gold Silver Bronze Donation

Choice of booth location (For Grand and Gold sponsors) ([see attached file](#))

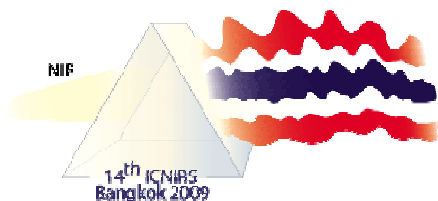
1st choice _____ 2nd choice _____ 3rd choice _____

Additional sponsorship Poster ___ unit(s) Internet café ___ unit(s)

Coffee breaks ___ unit(s) (Preferred day: Mon/Tue/Wed/Thu)

Amount of sponsorship _____ **USD (see the conclusion for price and opportunity next page)**

Signed _____ (_____) Date _____



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Summary for sponsorship

Type	Minimum requirement (USD)	Logo	Adv. Page	PPT rotation	Booth	Promotion materials	Hospitality party	Compliment. registration
1. Grand	10,000	✓	2P	✓	5.0x2.0 m ²	✓	✓	2
2. Gold	2,000	✓	1P	✓	2.0x2.0 m ²	-	-	-
3. Silver	1,500	✓	1P	✓	-	-	-	-
4. Bronze	1,000	✓	1/2P	✓	-	-	-	-
5. Donation	250	✓	1/4P	-	-	-	-	-

P: Page

Optional Items

Type	Unit price (USD)	Maximum number of units
1. Poster panels (20 panels/unit)	1,000	6
2. Coffee breaks (For 2 coffee breaks)	2,000	4
3. Conference bags (For one logo on all bags)	1,500	2
4. Conference caps (For one logo on all caps)	1,000	2
5. Internet Café (10 computers/unit)	1,000	2

The conference bags and the conference caps have already been supported by Bruker.